

Llanelli board meeting minutes

Tuesday, 14th January, 2020
Llanelly House

Minutes

Present

Lesley Richards	LR	Nationwide (Chair)
Paul Carter	PC	Llanelly House
Cllr David Jenkins	DJ	CCC
Paul Oram	PO	Llanelli Chamber of Trade
Adrian Davies	AD	Davies Craddock
Andrew Stephens	AS	Llanelli Chamber of Trade

Mandy Jenkins	MJ	BID Manager
Delyth Jones	DJ	Llanelli Town Council (observer)

Apologies

Cllr Emlyn Dole	ED	Carmarthenshire County Council
Lee Edmunds	LE	Evans & Powell
Martin Blackwell	MB	The Works
Gary Jones	GJ	Llanelli Town Council

Item	Detail	Action
1.0	Welcome and introductions 1.1 LR opened the meeting. 1.2 Apologies were given as above.	
2.0	Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. PO to be added to the attendees. 2.1 Gum buster Ongoing. 2.2 Jaqueline Nunn Ongoing. 2.4 Roundabout banners MJ read out the response from Richard Waters about this – ongoing.	
3.0	Company matters 3.1 Financial update £115k in the business bank account.	

	<p>Some of the ideas discussed for potential future projects included a town centre video, vinyls on empty shops advertising events, branded mats for buskers, ambassadors and canvas bags for all events.</p>										
4.0	<p>Renewal ballot</p> <p>4.1 Timeline The board agreed the following timeline:</p> <table border="0"> <tr> <td>Ballot Day</td> <td>-</td> <td>26th November</td> </tr> <tr> <td>Ballot starts</td> <td>-</td> <td>29th October</td> </tr> <tr> <td>Notice of ballot</td> <td>-</td> <td>15th October</td> </tr> </table> <p>4.2 Decisions to be made MJ presented the information on the current BID area and the figures on the different levy thresholds and levy rates.</p> <ol style="list-style-type: none"> i. Area ii. Threshold iii. Levy rate <p>No decisions made but to be discussed at the next meeting.</p> <p>4.3 Proposal document The board looked at the original proposal document from the first ballot and agreed to think about what the new one could look like.</p>	Ballot Day	-	26th November	Ballot starts	-	29th October	Notice of ballot	-	15th October	<p>MJ: To send the letter to the Secretary of State informing them of the date of the ballot</p>
Ballot Day	-	26th November									
Ballot starts	-	29th October									
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5.0	<p>Themes</p> <p>4.1 Access and Parking</p> <p>4.1.1 £1 parking The board agreed to extend the £1 parking initiative to the end of the calendar year due to the financial situation and its popularity with businesses.</p> <p>4.1.2 Free parking days MJ to ask for free parking days for:</p> <ul style="list-style-type: none"> ○ Saturday 9th May – VE-Day 75 Street Party ○ Saturday 27th June – Llanelli 80s Festival and Armed Forces Day ○ Saturday 19th September – Llanelli Vintage Festival ○ Saturday 17th October – Llanelli Food and Drink Festival <p>The fifth to be left for the Pride event as they asked for one last year.</p> <p>4.2 Marketing</p> <p>4.2.1 Events for 2020:</p> <ul style="list-style-type: none"> ○ Wednesday 19th February – Superhero Day ○ Wednesday 8th April – Cartoon Capers Returns! ○ Saturday 9th May – VE-Day 75 Street Party DJ to ask CCC about the possibility of putting up bunting for the event and the possibility of leaving it up for a few months. ○ Friday 15th May – Dirty Dancing Open-Air Cinema ○ Saturday 20th June – The Great Llanelli Get Together ○ Saturday 27th June – Llanelli 80s Festival and Armed Forces Day ○ Saturday 1st August – Gar Gwyl Music Festival ○ Wednesday 12th August – Summer Fun Extravaganza! ○ Saturday 19th September – Llanelli Vintage Festival 	<p>MJ: To ask for free parking days</p> <p>DJ: To ask CCC about bunting for the VE Day Celebrations</p>									

	<ul style="list-style-type: none"> ○ Saturday 17th October – Llanelli Food and Drink Festival ○ Wednesday 28th October – Jurassic Halloween ○ Saturday 5th December – Llanelli Reindeer Parade <p>4.3 Enhancing experience 4.3.1 Town centre app MJ told the board that the Town Council had asked her to speak to other BIDs about town centre apps that they had developed. MJ to check with Shaun Jones what happened to the app that he developed.</p>	MJ: To speak to Shaun Jones about the town centre app
5.0	Updates from outside bodies including the Chamber of Trade / Task Force No Task Force since the last meeting.	
6.0	AOB Website – quote of £3,800 received from TinInt (the only web designers in the BID area). The board agreed to this.	
7.0	DONM Tuesday, 25 th February	