

Llanelli board meeting minutes

Tuesday, 24<sup>th</sup> September

Llanelly House

**Minutes**

Present

Lesley Richards	LR	Nationwide (Chair)
Adrian Davies	AD	Davies Craddock
Arfon Davies	ArD	Llanelli Town Council
Andrew Stephens	AS	Resident
Martin Blackwell	MB	The Works

Mandy Jenkins	MJ	BID Manager
Jade Evans	JE	BID Coordinator

Apologies

Alun Littlejohns	AL	St Elli Shopping Centre
Carla Shepherd	CS	Primavera Wellness Space
Lee Edmunds	LE	Evans & Powell
Matthew Harvey	MH	Specsavers

Item	Detail	Action
1.0	<b>Welcome and introductions</b> Apologies were given as above.	
2.0	<b>Minutes of the last meeting and matters arising</b> Those attending confirmed the minutes were an accurate account of discussions.  <b>2.1 Confirmation of approval</b> Approved.  <b>2.2 Matters arising</b>  <b>2.2.1 Shopmobility meeting</b> MJ updated that a meeting hadn't yet been arranged due to several delaying factors. MJ to arrange a meeting after returning from annual leave. Meeting to include Louise from LTC, Nigel from DC, ArD, AS, Tegwen Devichand, and Rob Evans.  MJ and ArD discussed how the BID could help Shopmobility's advertising.  <b>2.2.2 Land train</b>	<b>MJ to arrange meeting.</b>

	<p>MJ updated that she had spoken to the Gateway about using their land train in the Christmas Parade, but the train could not leave their site. MJ has booked a rickshaw to transport Santa in the parade instead.</p> <p><b>2.2.3 Taskforce</b> AS and JE updated about the recent Taskforce meeting. CCC is cleaning the gutters for Vaughan, Stepney, and Cowell Street and the BID could continue with its own project.</p> <p><b>2.2.4 Vaughan's iPad</b> MJ updated that Vaughans hadn't responded yet. AS suggested Odeon tickets/gift card for the prize.</p>	
<b>3.0</b>	<p><b>Company matters</b></p> <p><b>3.1 Financial update</b> Approx £71,442 in bank account. £4,000 still to be received for the Vintage Festival – MJ explained that this will be the last event funded by the SPF events fund.</p>	
<b>4.0</b>	<p><b>Events for 2024</b></p> <ul style="list-style-type: none"> <li>• Llanelli Vintage Festival - Saturday 21st September MJ and JE updated that the event had gone well. AS asked how many of the acts were local; MJ confirmed two out of four were from Llanelli.</li> <li>• Llanelli Food and Drink Festival - Saturday 19th October JE updated that had received 93 applications for the event and accepted 59 due to space restrictions.</li> <li>• Llanelli Christmas Parade - Saturday 7th December</li> </ul>	
<b>5.0</b>	<p><b>Loyalty card</b> JE updated the board on the scheme; sticker collection will run from 1<sup>st</sup> October to 30<sup>th</sup> November and vouchers can be spent up until 31<sup>st</sup> January 2025. JE showed the board the card designs. JE is distributing the scheme materials on 30<sup>th</sup> September.</p>	
<b>6.0</b>	<p><b>Updates from outside bodies including the Chamber of Trade / Taskforce</b> AS updated from the Taskforce: YMCA retail units oversubscribed on interested parties, question of whether interested parties could take other council units in the town centre but no answer.</p> <p>LR updated on discussions with Regen and Police and Crime Commissioner. LR and MJ updated on recent ASB issues; Vista Lounge contract has been renewed for another year.</p> <p>AS updated that he is standing down from Chamber next week. Chamber now having monthly meeting with guest speaker – next one is about IT. MJ asked how many town centre businesses attending first new Chamber meeting; AS said none. AS explained that Chamber now aiming to speak to businesses outside of BID area as they are already covered.</p>	
<b>7.0</b>	<b>AOB</b>	

	<p><b>7.1 Nutcrackers</b> MJ asked if would like to do again; unanimous yes.</p> <p><b>7.2 St David's Day</b> MJ asked board for suggestions as St David's Day is on Saturday next year. ArD suggested giving out cawl or bringing in choirs. AS suggested moving Superhero Day – MJ pointed out that would then need to find something else to have in February half term. AS suggested approaching Castell Howell for Welsh produce.</p> <p><b>7.3 Outdoor cinema</b> MJ asked if would like to do again in 2025; unanimous yes.</p>	
<p><b>8.0</b></p>	<p><b>Date of next meeting</b> Tuesday, 12<sup>th</sup> November</p>	
	<p><b>AGM</b> Businesses in attendance:</p> <ul style="list-style-type: none"> <li>• Wetherspoon</li> <li>• Theatrau Sir Gar</li> <li>• EJ's/Anyone Waiting/Selwyn Samuel Centre</li> <li>• Opulence/New Thomas Arms</li> <li>• The means</li> </ul> <p>All resolution items approved.</p> <p>MJ asked for ideas about potential St Davids Day event: attendees mentioned promoting Welsh produce in cafes and pubs; Wetherspoon brings in Welsh beers; Theatrau Sir Gar could recommend Welsh street performers.</p> <p>JE confirmed the annual Pancake Race would take place on Tuesday 4<sup>th</sup> March 2025.</p> <p>Attendees discussed the St Elli Shopping Centre food court.</p>	