

Llanelli board meeting minutes

Tuesday, 25<sup>th</sup> February, 2020  
Llanelly House

**Minutes**

Present

Lesley Richards	LR	Nationwide (Chair)
Paul Carter	PC	Llanelly House
Paul Oram	PO	Llanelli Chamber of Trade
Lee Edmunds	LE	Evans & Powell
Matthew Harvey	MH	Specsavers
Andrew Stephens	AS	Llanelli Chamber of Trade
Gary Jones	GJ	Llanelli Town Council (observer)
Mandy Jenkins	MJ	BID Manager

Apologies

Adrian Davies	AD	Davies Craddock
Cllr Emlyn Dole	ED	CCC

Item	Detail	Action
<b>1.0</b>	<b>Welcome and introductions</b> 1.1 LR opened the meeting. 1.2 Apologies were given as above.	
<b>2.0</b>	<b>Minutes of the last meeting and matters arising</b> Those attending confirmed the minutes were an accurate account of discussions.  <b>2.1 Gum buster</b> Ongoing. The Chamber of Trade had put forward an objection to the BID picking up something that should be done by CCC. The board discussed this and wanted to ensure that the BID was as visible in the run up to the rebalot. MJ to ask Cllr Davide Jenkins for a quote and also Lee Siddell.  <b>2.2 Jaqueline Nunn</b> Ongoing.  <b>2.3 Roundabout banners</b> Ongoing,  <b>2.4 Letter to Secretary of State</b> Sent 25/2/20.  <b>2.5 Free parking days</b>	<b>MJ: To chase up the gum buster quote and ask Lee Siddell for a quote</b>

	<p>Free parking days granted for:</p> <ul style="list-style-type: none"> <li>• Saturday 9<sup>th</sup> May –VE-Day 75 Street Party</li> <li>• Saturday 27<sup>th</sup> June – Llanelli 80s Festival and Armed Forces Day</li> <li>• Saturday 19<sup>th</sup> September – Llanelli Vintage Festival</li> <li>• Saturday 17<sup>th</sup> October – Llanelli Food and Drink Festival</li> </ul> <p><b>2.6 VE Day bunting</b> Ongoing. MJ to speak to the Tin Shed Laugharne about availability.</p> <p><b>2.7 Town centre app</b> MJ had spoken to Shaun Jones about the app he had developed. It had less than 100 downloads so had been discontinued.</p>	<b>MJ: To contact the Tin Shed in Laugharne</b>									
<b>3.0</b>	<p><b>Company matters</b></p> <p><b>3.1 Financial update</b> £87,349.20 in the bank account. The board discussed various ideas to use the underspend including an ice rink at Christmas and extending the Food Festival to two days.</p> <p>The board decided not to increase the BID levy with inflation.</p>										
<b>4.0</b>	<p><b>Renewal ballot</b></p> <p><b>4.1 Timeline</b> The board agreed the following timeline:</p> <table> <tr> <td><b>Ballot Day</b></td> <td>-</td> <td><b>26<sup>th</sup> November</b></td> </tr> <tr> <td><b>Ballot starts</b></td> <td>-</td> <td><b>29<sup>th</sup> October</b></td> </tr> <tr> <td><b>Notice of ballot</b></td> <td>-</td> <td><b>15<sup>th</sup> October</b></td> </tr> </table> <p><b>4.2 Decisions to be made</b> The board would need to decided on the BID are and levy rate before the ballot.</p> <p><b>4.3 Proposal document</b> Everyone to think about ideas and pledges for the next five years.</p>	<b>Ballot Day</b>	-	<b>26<sup>th</sup> November</b>	<b>Ballot starts</b>	-	<b>29<sup>th</sup> October</b>	<b>Notice of ballot</b>	-	<b>15<sup>th</sup> October</b>	
<b>Ballot Day</b>	-	<b>26<sup>th</sup> November</b>									
<b>Ballot starts</b>	-	<b>29<sup>th</sup> October</b>									
<b>Notice of ballot</b>	-	<b>15<sup>th</sup> October</b>									
<b>5.0</b>	<p><b>Themes</b></p> <p><b>5.1 Access and Parking</b></p> <p><b>5.1.1 £1 parking</b> Ongoing.</p> <p><b>5.2 Marketing</b></p> <p><b>5.2.1 Events for 2020:</b></p> <ul style="list-style-type: none"> <li>○ Wednesday 19<sup>th</sup> February – Superhero Day</li> <li>○ Wednesday 8<sup>th</sup> April – Cartoon Capers Returns!</li> <li>○ Saturday 9<sup>th</sup> May – VE-Day 75 Street Party</li> <li>○ Friday 15<sup>th</sup> May – Dirty Dancing Open-Air Cinema</li> <li>○ Saturday 20<sup>th</sup> June – The Great Llanelli Get Together</li> <li>○ Saturday 27<sup>th</sup> June – Llanelli 80s Festival and Armed Forces Day</li> <li>○ Saturday 1<sup>st</sup> August – Gar Gwyl Music Festival</li> <li>○ Wednesday 12<sup>th</sup> August – Summer Fun Extravaganza!</li> <li>○ Saturday 19<sup>th</sup> September – Llanelli Vintage Festival</li> </ul>										

	<ul style="list-style-type: none"> <li>○ Saturday 17<sup>th</sup> October – Llanelli Food and Drink Festival</li> <li>○ Wednesday 28<sup>th</sup> October – Jurassic Halloween</li> <li>○ Saturday 5<sup>th</sup> December – Llanelli Reindeer Parade</li> </ul> <p><b>5.3 Enhancing experience</b></p> <p><b>5.3.1 Window vinyls</b> The board agreed to go ahead with putting events photos on the empty units.</p> <p><b>5.3.2 Youth market</b> The board agreed that the BID would support in principle.</p>	
<b>5.0</b>	<p><b>Updates from outside bodies including the Chamber of Trade / Task Force</b></p> <p>Aled Davies had attended the last Chamber meeting and gave an update on town centre issues.</p>	
<b>6.0</b>	<p><b>AOB</b> None.</p>	
<b>7.0</b>	<p><b>DONM</b> Tuesday, 31<sup>st</sup> March</p>	