

Ymlaen Llanelli board meeting minutes

Tuesday, 12th May 2026

Unit 23 St Elli Shopping Centre / Microsoft Teams



Minutes

Present

Lesley Richards	LR	Nationwide (Chair)
Andrew Stephens	AS	Resident (Vice Chair)
Adrian Davies	AD	Lloyd & Whyte
Arfon Davies	ArD	Llanelli Town Council (observer)

Mandy Jenkins	MJ	BID Manager
Jade Evans	JE	BID Coordinator

Apologies

Alun Littlejohns	AL	St Elli Shopping Centre
Juliet Campbell	JC	Bradley's Coffee
Lee Edmunds	LE	Evans & Powell
Matthew Harvey	MH	Specsavers

Item	Detail	Action
1.0	Welcome and introductions Meeting commenced at 16:34 by LR. Apologies given as above.	
2.0	Minutes of the last meeting and matters arising 2.1. Confirmation of approval Those attending confirmed the minutes were an accurate account of discussions. 2.2. Matters arising 2.2.1. Office unit number MJ updated – think Unit 23 is correct. All official docs e.g. VAT returns to be delivered to accountants. LR suggested sending a letter to test whether it arrives.	
3.0	Company matters 3.1. Financial update MJ updated the board: currently £9,906.48 in the bank account. MJ updated on the meeting she and JE have had with rates regarding the first term levy shortfall; there should be a resolution relatively soon, and MJ will mention it in next week's Task Force.	

	Ratings have confirmed that the 2026/27 bills have gone out. The board discussed getting an upfront payment of levy money if needed.	
4.0	Events for 2026 MJ and JE updated the board on the following events: • Llanelli Superhero Day – Wednesday 18th February • Llanelli Cartoon Capers – Wednesday 1st April Both events were busy with fair weather. Upcoming events: • Llanelli K-Pop Spectacular – Wednesday 27th May • Llanelli 80s Festival – Saturday 27th June • Llanelli Dinomania – Wednesday 29th July • Llanelli Augustfest – Saturday 1st August • Llanelli Vintage Festival – Saturday 19th September • Llanelli Food and Drink Festival – Saturday 17th October • Llanelli Nutcracker Trail – November/December • Llanelli Christmas Festival – Saturday 5th December MJ updated the board that CCC have a new events fund for town councils and BIDs offering £8,000 per event at an 80% intervention rate. The K-Pop Spectacular and Dinomania have been added to the calendar due to this additional funding. ArD asked if the town centre boundary for the fund includes the Selwyn Samuel Centre as it didn't before; MJ was unsure. ArD said the town council would also want to apply for money for Festival of Remembrance. The list of events will go through the Task Force for approval next week. ArD discussed the Pride in Place fund; there should be more info next week at the Task Force. ArD asked about the More in Common Great Get Together event. MJ explained the new idea to host the event in the Town Hall Gardens. LR clarified the location of Dinomania event (Stepney Square). AS asked about the changes to the Christmas event; MJ and JE explained that footfall has gone down in recent years without the reindeer in the parade, so the parade itself seems to be less of a draw and may not be needed. Last year worked well without the parade so something similar may work going forward. LR asked if more elements can be added to events due to the additional funding. JE said a replica of the Ghostbusters car has been booked for the 80s Festival. MJ offered to book the Chitty Chitty Bang Bang replica for the Vintage Festival. LR asked about booking the plane that was at the 2019 Vintage Festival; JE will look at the price.	JE: Look at plane price.

	AS suggested booking a celebrity to attend an event, ArD suggested booking an influencer. JE explained that the Ffwrnes have been attempting to book a celebrity for a show in the evening. AD left at 16:54. MJ explained to the board that, due to the funding stipulations, all contractors for events require a VAT number or UTR number. This has proved problematic for some freelancers and means that these cannot be included in the funding application, bringing overall costs down slightly. MJ has enquired about booking a replica of the Jurassic Park jeep for Dinomania. The board discussed the roller skate rink previously booked for 2020 – MJ and JE to look into the price of this. MJ updated that St John Ambulance is unavailable to cover the 80s Festival so alternative first aid cover is being sought.	MJ and JE: Look at roller rink price.
5.0	Easter Egg Hunt MJ updated that there had been 460 entries; 150 entries were completed on the day of Cartoon Capers. The winner was randomly selected and the prize given on 23rd April. AR had supplied two large boxes of Crème eggs for the scheme.	
6.0	Masterplan consultation MJ, LR, and AS attended the consultation meeting with the Urban Foundry. Nothing has been heard since; ArD believes draft has been received by CCC and there will likely be an update at the Task Force. The board discussed the new market development.	
7.0	Updates from outside bodies including the Chamber of Trade / Task Force AS updated that the Chamber had a business breakfast meeting in the Thomas Arms with about 30 attendees, and the monthly meeting was held last week. There had been mention of potentially creating a directory of empty town centre premises, with a record of the landlord, letting agents, etc. MJ said that CCC had commissioned a landlord project a couple of years ago so there should be some sort of list internally in the council. MJ updated on the meeting between her, JE, ArD, and Dave Timbrell-Hill from the Chamber regarding the Love Llanelli site. Dave is auditing the website to update within a couple of weeks Steve Chilvers. The board discussed app usage.	

	The next Task Force is on Tuesday 19 th May. AS to go instead of LR.	
8.0	AOB MJ has updated the board that DDAS are no longer providing a needle pickup service. MJ has emailed Councillor Hazel Evans, however nothing was likely to happen during the pre-election period. MJ will discuss this at the Task Force. The board discussed the new Senedd members and suggested getting in contact with them as an introduction.	
8.0	Date of next meeting Tuesday, 30th June, 4:30pm. Meeting concluded at 17:27.	