

Llanelli board meeting minutes

Tuesday, 14th November

10 John Street

Minutes

Present

Lesley Richards	LR	Nationwide (Chair)
Adrian Davies	AD	Davies Craddock
Matthew Harvey	MH	Specsavers

Mandy Jenkins	MJ	BID Manager
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Apologies

Andrew Stephens	AS	Llanelli Chamber of Commerce
Lee Edmunds	LE	Evans & Powell
Carla Shepherd	CS	Primavera
Alun Littlejohns	AL	St Elli Shopping Centre

Item	Detail	Action
1.0	Welcome and introductions 1.1 Apologies were given as above.	
2.0	Minutes of the last meeting and matters arising Those attending confirmed the minutes were an accurate account of discussions. 2.1 Confirmation of approval Approved.	
3.0	Company matters 3.1 Financial update Approximately £34,972 in the bank account. £33,838 to come in from Carmarthenshire County Council for the BID levy collected £9,000 to come in from Llanelli Town Council for the Vintage Festival, Food Festival and Reindeer Parade £12,000 to come in from the SPF events fund Vintage Festival, Food Festival and Reindeer Parade	
4.0	Events <ul style="list-style-type: none">• Food Festival – 21st October A good event and the footfall was almost equivalent to the 2019 event which had attracted the largest crowd. <ul style="list-style-type: none">• Christmas Parade – 2nd December No reindeer again this year but everything booked including the tuk tuk.	

	<ul style="list-style-type: none"> • Superhero Day – 14th February <p>Two cars booked already.</p>	
5.0	<p>Shopmobility</p> <p>MJ had attended a meeting of interested parties at Llanelli Town Council. The scheme needed to attract further funding going forward to maintain its current level of service. There was a suggestion at the meeting that the BID could increase its levy percentage to cover the cost but MJ had explained to the group why this could not happen. MJ had agreed that the BID would fund the cost of a marketing campaign going forward to make residents and visitors more aware of the service.</p>	
6.0	<p>Update from Chamber of Trade / Taskforce</p> <p>Cllr Hazel Evans had become the new chair of the task force following the departure of Cllr Gareth John. She had expressed an interest in attending some board meetings as an observer. The board agreed this.</p>	
7.0	<p>AOB</p> <p>The nutcracker trail would take place again this year starting on Friday, 17th November and finishing at the end of the school holidays.</p>	
8.0	<p>Date of next meeting</p> <p>Tuesday, 9th January</p>	